

PROJECT PROPOSAL



Website Project Proposal

A premium digital presence for Myanmar's next great Music & Modeling brand.

Prepared for

[Client Name] — Singer, Songwriter & Model

Prepared by

netZ Software · September 20, 2026

Overview

This proposal is netZ's standard package for building a dedicated official website for a Myanmar singer & model (**[Client Name]**).

The website brings Music, Tour, Modeling portfolio, Gallery, Wallpapers, Fan Club and contact details together in one place — an online home of your own that builds a professional image for brands, casting agencies and fans alike.

Our Design Process

netZ has prepared **three** design samples, each for both computer and phone (see the next three pages). For **Premium**, all three samples are shown and you choose the one you like. For **Mid**, we select the direction that best fits you and present that one. They are samples only — you don't have to pick one of them; you can mix elements or ask for a new direction. Once the design direction is confirmed, we start building the website following the scope and timeline in this proposal.

1

Design sample

Premium: choose from all 3 ·
Mid: 1 is selected for you

2

Confirm direction

A sample, a mix, or a new
direction

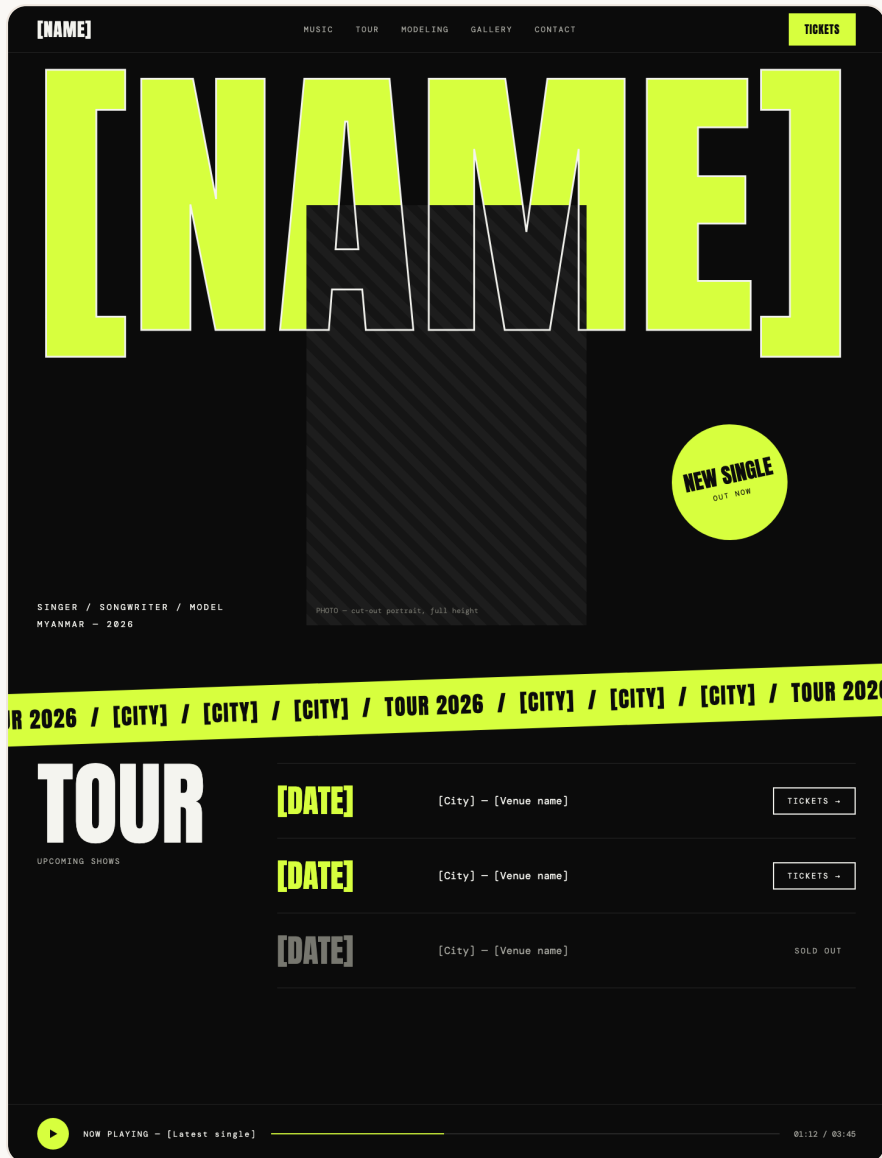
3

Build begins

Work starts on the confirmed
direction, per this proposal

Design Sample 1 — Gig Poster

Concert-poster energy — a black stage, oversized type and tour dates up front. Best if the performing artist is the image you want to lead with.



Computer



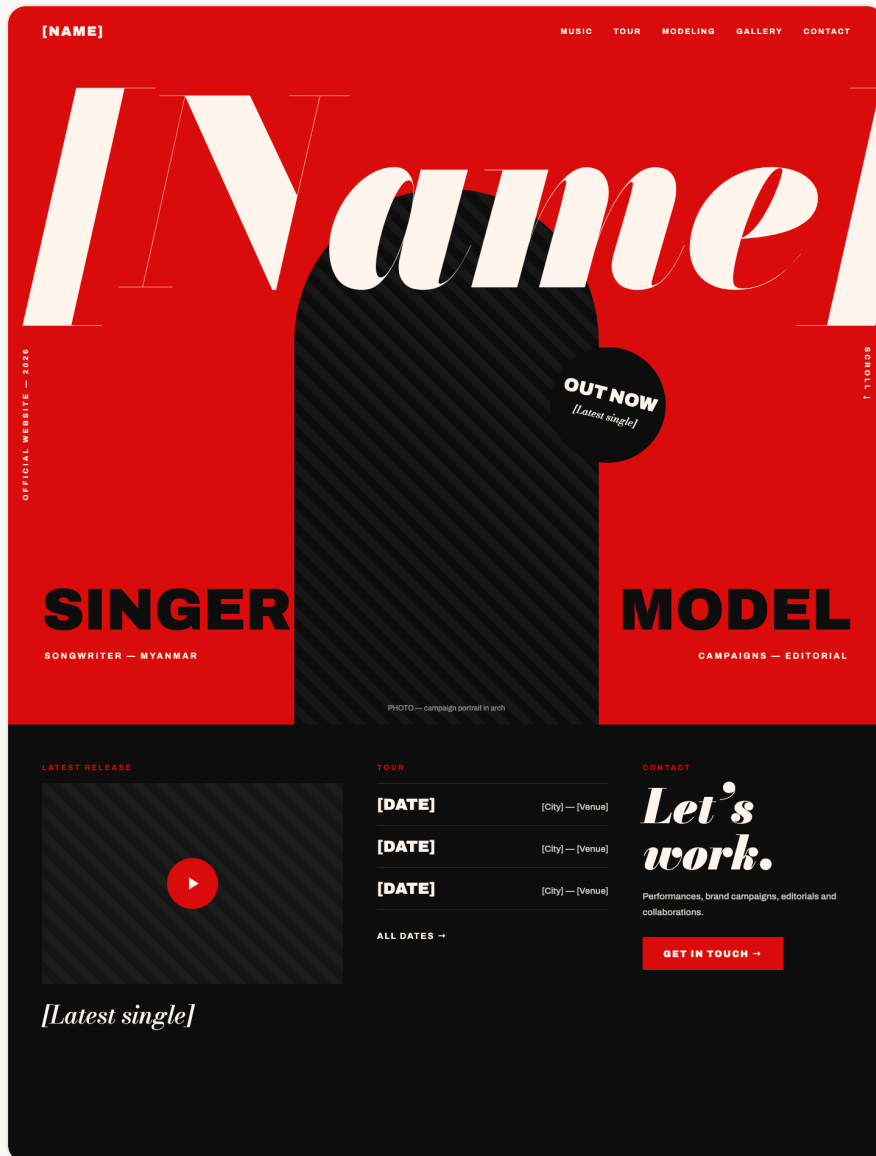
Phone

These three are samples only — you are not required to choose from them. You can combine the parts you like, or ask for a new direction.

[NAME] and the striped areas are placeholders for your name and photos. Colours can be changed to suit your brand. Ticket and listen buttons link out to other platforms.

Design Sample 2 — Red Campaign

Fashion-campaign feel — full red, a large italic name and an arch-framed portrait. Best if modeling and brand campaigns should lead.



Computer



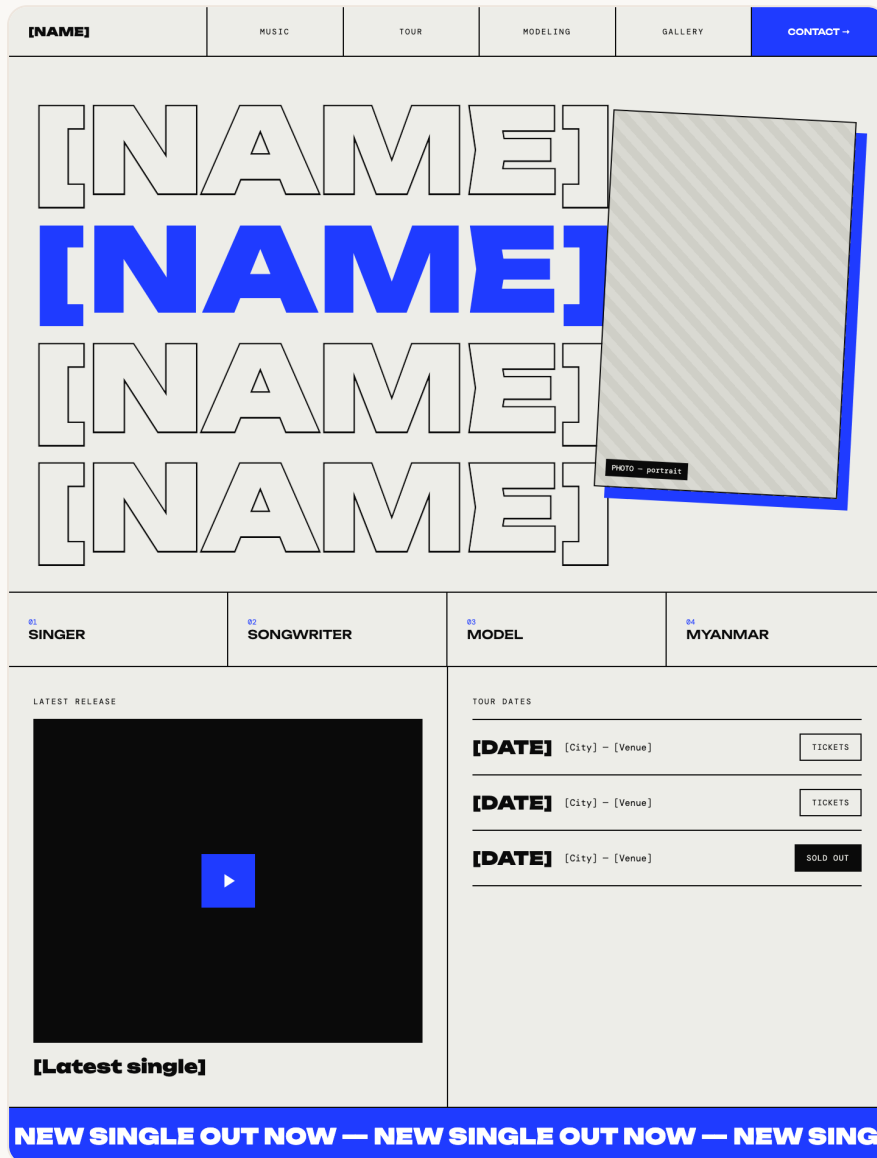
Phone

These three are samples only — you are not required to choose from them. You can combine the parts you like, or ask for a new direction.

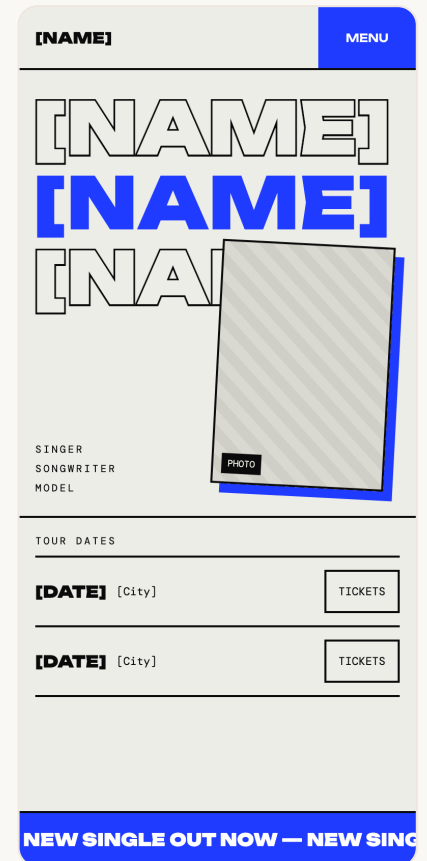
[NAME] and the striped areas are placeholders for your name and photos. Colours can be changed to suit your brand. Ticket and listen buttons link out to other platforms.

Design Sample 3 — Blue Brutalist

A modern grid — electric blue, heavy lines and stacked outline type. Best for a young, distinctive image.



Computer



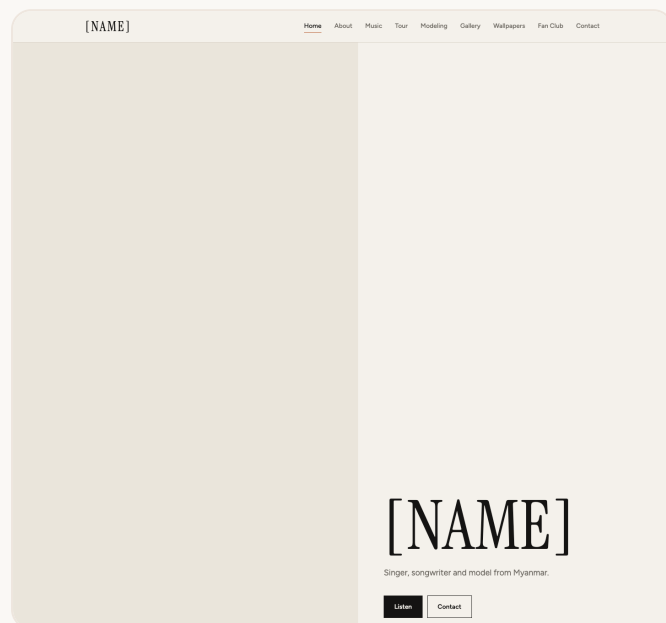
Phone

These three are samples only — you are not required to choose from them. You can combine the parts you like, or ask for a new direction.

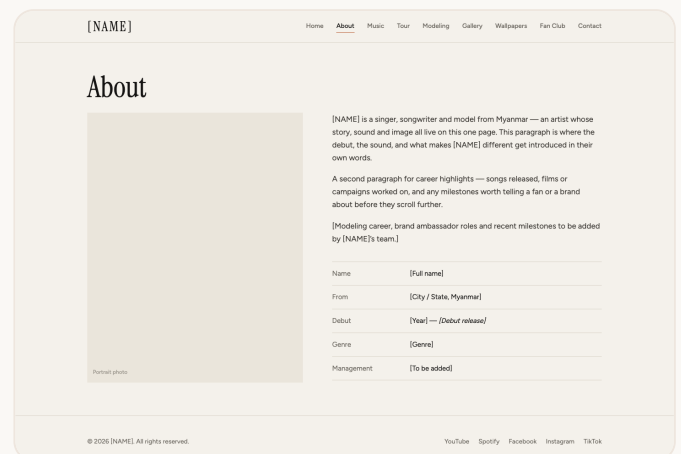
[NAME] and the striped areas are placeholders for your name and photos. Colours can be changed to suit your brand. Ticket and listen buttons link out to other platforms.

Page Samples — Home & About

Home and About (Mid + Premium) — the look will follow the design direction you confirm. Grey areas are placeholders for your photos.



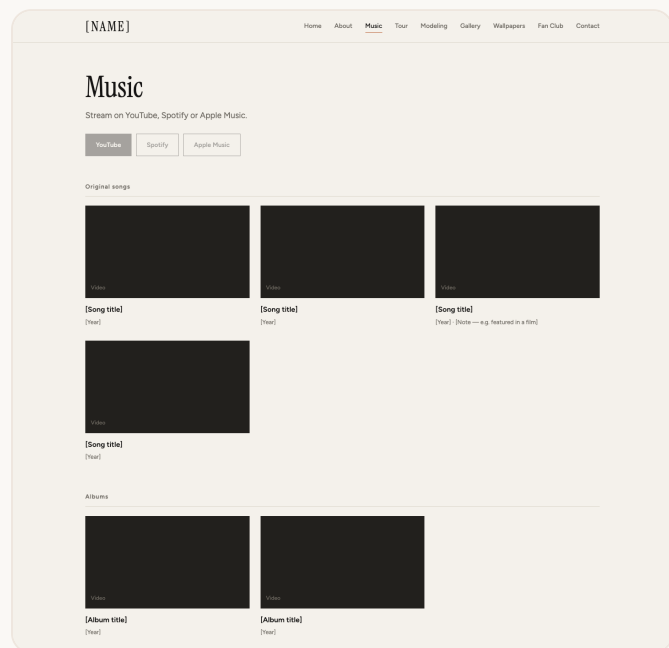
Home



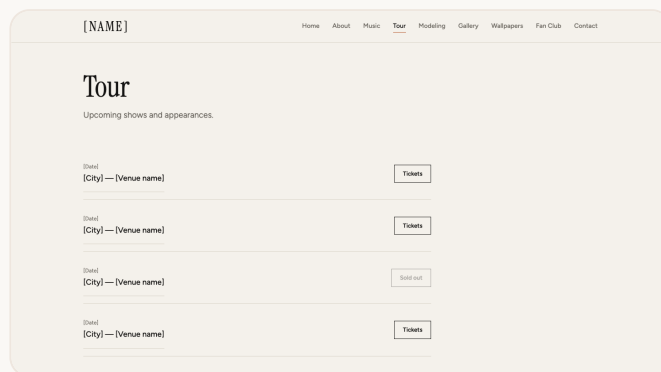
About

Page Samples — Music & Tour

Music (Mid + Premium) groups your songs and links to YouTube / Spotify / Apple Music — YouTube videos play right on the site. Tour (**Premium only**) lists upcoming show dates, venues and links to buy tickets.



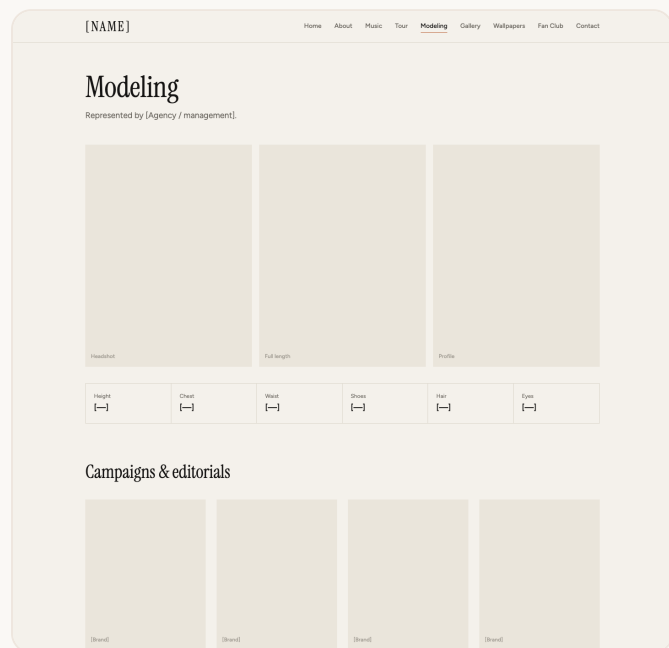
Music



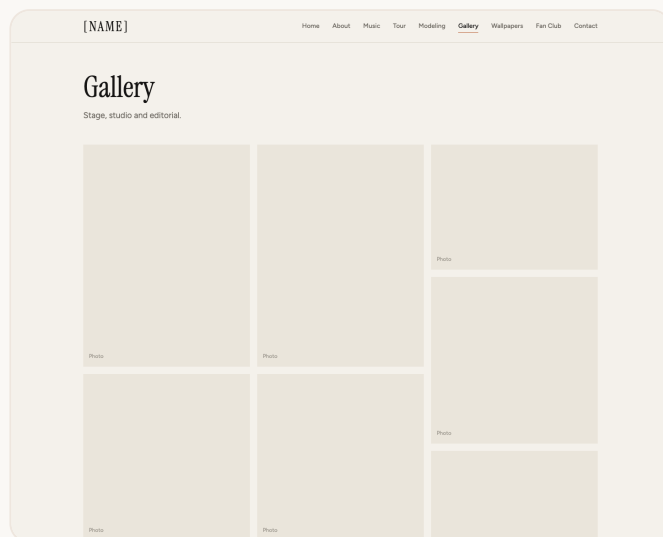
Tour

Page Samples — Modeling & Gallery

Modeling (Mid + Premium) includes a comp card, measurements and campaigns. Gallery (**Premium only**) — photos can be tapped to view larger.



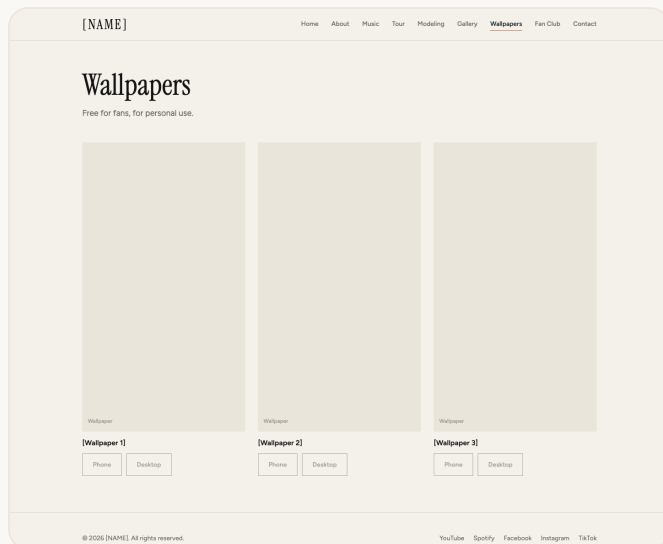
Modeling



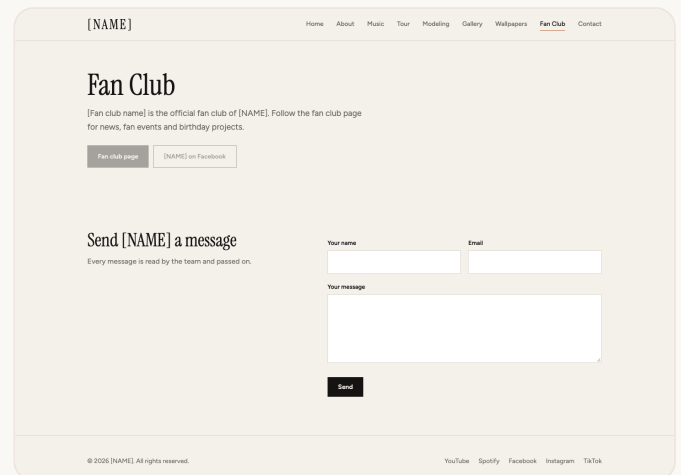
Gallery

Page Samples — Wallpapers & Fan Club

Wallpapers and Fan Club (**Premium only**) — downloadable wallpapers for fans, and a form for fans to send messages.



Wallpapers



Fan Club

Page Samples — Contact

Contact (Mid + Premium) shows manager, email and phone details, with buttons to reach you directly on Viber / Messenger / Instagram.

[NAME]

HomeAboutMusicTourModelingGalleryWallpapersFan ClubContact

Contact

Performances, brand campaigns, editorials and collaborations.

Management

[To be added]

Email

[To be added]

Phone / Viber

[To be added]

For performances, brand campaigns, editorials and collaborations, reach out through any of these:

Email

Viber

Messenger

Instagram

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YouTubeSpotifyFacebookInstagramTikTok

Contact

Scope Comparison

What's included in each package (differences only)

	MID	PREMIUM
Pages	5 pages — Home, About, Music, Modeling, Contact	9 pages — the Mid 5 + Tour, Gallery, Wallpapers, Fan Club
Design	Choose from 1 design sample, refined	Choose from all 3 design samples + fully custom-tailored to your brand + motion details
Phone / computer	Phone + computer	Phone + computer + tablet
Website updates	Email or message netZ when you need a change — done within 3 working days	Update it yourself instantly in the Admin + User Guide (PDF) — gallery up to 80 photos
Revisions	2 rounds	5 rounds
Launch	We buy your domain and put the site online	We buy your domain, put the site online, and check its speed
Support	Reply within 3 working days	Reply within 24 hours
Build time	8–10 days	12–16 days (includes the Admin)

Included in every package

- YouTube videos that play right on the site (Music page)
- Buttons linking to YouTube and Spotify
- We buy your domain (up to US\$20) — anything above that is paid by you

Pricing & Payment

MID

One-time setup fee

1,200,000 – 1,500,000

MMK

Maintenance

50,000 – 70,000 MMK / month

First 6 months free

PREMIUM

One-time setup fee

1,900,000 – 2,600,000

MMK

Maintenance

80,000 – 120,000 MMK / month

First 6 months free

RECOMMENDED

These figures are guidelines only — the final price is confirmed once the design direction is chosen.

Maintenance includes — keeping the website online, security and backups, help with using the Admin, and small fixes. Tour dates, photos and similar updates you can make yourself in the Admin. **The first 6 months are free.** From month 7 onward, it's **paid 6 months in advance, in one payment** — not monthly.

Payment Plan — 50% deposit (at kickoff) and the remaining 50% once the website is launched.

Revision Policy

Once the design direction is confirmed, up to **Mid — 2 rounds · Premium — 5 rounds** of content/layout revisions are included in the package.

- Rounds beyond the package limit are billed separately per round.
- New pages or new functions aren't counted as revisions — they're quoted separately.

Add-ons & Not Included

Add-ons — can be added at any time later (quoted separately)

Booking system	Receive and manage booking requests online
Ticket / merch sales	Sell directly from the website
New pages	For example — News, Press or Video pages
Bigger gallery	Raise the photo limit

Not included in this package

Domain fee above US\$20	If your chosen domain name costs more than US\$20, you pay the difference — netZ still buys and connects it for you. Whether your preferred name is available to register isn't something netZ is responsible for
Photography / video shoots	Photos and videos are supplied by you
Third-party platform fees	Charges from ticket sellers and similar platforms

What We Need From You

To keep the timeline on track, please send the following ahead of time —

- ☐ Hero photo (portrait, high-quality original file)
- ☐ About page photo
- ☐ Modeling comp card — 3 photos (Headshot, Full length, Profile)
- ☐ Gallery photos (Premium only)
- ☐ Wallpaper images (Premium only)
- ☐ Tour dates & venue details (Premium only)
- ☐ YouTube / Spotify / Apple Music links
- ☐ Approved About page text
- ☐ Contact email / phone / manager name
- ☐ Instagram, TikTok, Facebook links
- ☐ Fan club name (Premium only, if any)
- ☐ Your preferred domain name (netZ buys it for you)

Timeline & Next Steps

- 1 Confirm design direction + package**
2–3 days
- 2 Build the website**
Mid 8–10 days · Premium 12–16 days
- 3 Add your photos, songs and details**
2–3 days
- 4 Review + revisions (Mid 2 · Premium 5 rounds)**
2–4 days
- 5 Launch (Premium: + User Guide handover)**
1–2 days

Next Step — Once you confirm a package (Mid/Premium), pay the 50% deposit and confirm the design direction, we start building. If photos and links aren't ready yet, design work can still begin.